

IRFAN TARIQ

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FRONT END DEVELOPER

- Freelance Front-End Web Developer with a passion for responsive web development and a firm believer in the mobile-first approach.
- Implemented frontend of 25+ responsive websites and landing pages from concept through deployment, using HTML / HTML5, CSS / CSS3, Bootstrap, jQuery, and JavaScript.
- Expert at PSD to HTML / CSS conversion with pixel-perfect, SEO-optimized, and cross-browser compatible code.
- Highly organized, detail oriented, and able to work autonomously with minimal direction.

AREAS OF EXPERTISE

Responsive Web Design (RWD)
UI/UX Design Patterns
DOM Manipulation
Client Management
Communication Skills

Cross-Browser Compatibility
Template / Theme Development
JavaScript Object Model
Team Leadership
Organization Skills

Web Design & SEO Principles
Media Queries & Animations
Testing and Debugging
Time Management
Software Documentation

TECHNICAL SKILLS

Languages: HTML5, CSS3, CSS Preprocessors (SASS, SCSS, LESS), JavaScript, TypeScript
Frameworks: Bootstrap, Material Design, AngularJS / Angular
Software & Tools: Designing (Photoshop, Illustrator, XD, InDesign, Figma), Testing and Debugging (Chrome DevTools, Firefox Developer Tools, Safari Web Inspector), Microsoft Visual Studio
Others: jQuery, WordPress (Content Management System – CMS), Git (Version Control System), Object-oriented programming (OOP), Command Line

PROFESSIONAL EXPERIENCE

Freelance Frontend Developer

Jan 2016 – Present

Irfan Tariq – (IrfanTariq.com), Self-Employed

Develop customized websites for international clients and enhance existing websites by working remotely in an agile cross-functional team of Web Designers, Team Managers, Back-End Developers, and QA Engineers.

- Produced stunning visual elements of web applications by translating UI/UX design wireframes into high-quality reusable markup using HTML5, CSS3, Bootstrap, jQuery, and JavaScript, and delivered pixel-perfect, cross-browser compatible, W3C and Google compliant websites.
- Successfully implemented responsive front-end of websites, landing pages, SPAs, and PWAs from scratch with modern animations, within time and budget constraints, in a rapid development environment. As a result, achieved clients' satisfaction by 95%.
- Collaborated with team members to implement new features development. Increased mobile traffic by 20% by revamping UI, UX, and overall design aesthetic and implementing new responsive, mobile-first approach of Angular web applications.

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- Reduced page load time to less than 2 seconds for 20+ websites, obtained search engine rankings and boosted conversion rate by up to 37%.
- Increased email signups by 12% by updating UI of landing pages in WordPress.

Front End Developer

Nov 2018 – Oct 2019

Genius Enterprises, Gujranwala

Managed a team of developers, oversaw daily projects for site maintenance and front-end development tasks for over 40 domains.

- Decreased onboarding time by 63% by mentoring and coaching 5 new frontend developers through regular coaching sessions and work reviews.
- Reduced ad hoc work requests by 27% by assessing project requirements using Agile & Scrum principles that helped prioritize developing activities.
- Increased potential site visitors by > 110% and improved SEO through Google's "Mobile First" SEO policy by creating responsive design using Materialize to capture mobile traffic.
- Reduced response time by 72%, bounce rate by 54%, increased conversion and revenue by 4x through designing experiments and conducting UI/UX A/B tests for websites of international clients.
- Integrated third-party services and external APIs as a part of implementation of many web applications resulting in decrease of the system's complexity.

Front-End Developer

Dec 2015 – Nov 2018

Oratier Technologies, Lahore

Solely responsible for complete front-end development of Hospital Management and Information System (HMIS) of Shaikh Zayed Hospital, Lahore, Pakistan.

- Oversaw full lifecycle of front-end web development for web-based Hospital Management and Information System (HMIS). As a result, 7 major product updates were completed on time and on budget.
- Decreased code complexity and improved maintainability of the shared libraries and components by capturing the best development practices in a way of common design and coding standards.
- Improved product's stability and scalability by identifying critical performance issues during development phase and performing website testing and debugging.
- Increased conversions by 20% by collaborating with back-end developers to identify and remove user impediments to purchase.

EDUCATION

Bachelor of Science in Software Engineering

2015

University of Management and Technology, Lahore